



LEADERS OF TUNGSTEN CARBIDE DIES

From the Chairman's Desk



At the outset, I welcome you to this sixth issue of ANU Group's "Intouch" Newsletter series. It's a momentous occasion as we complete 43 years in the business of Tungsten Carbide Dies & Tooling.

We all are witnessing a temporary turbulence due to demonetization, but we have a strong belief that this move will finally help all organized businesses to prosper and flourish.

At ANU, we realize the importance of dealing with change. It is not sufficient to recognize and react as change happens; it is important to anticipate and prepare. To do this we need to work both internally and associate with industry experts. We do this in multiple ways. We invest significantly in reskilling our workforce to take advantage of the newer opportunities that arise out of challenges. We are investing in partnerships with companies engaged in superior technologies.

Though the times are a little difficult for the manufacturing industry, but

there always lies an opportunity for growth for committed companies through continuous upgradations or/and expansions on every front be it market or technology. Likewise, ANU has now ventured into a long due field of Steel Tooling Production, for which we have set up a dedicated factory. We are targeting a few products and a few customers to start with, but in due course of time, the plan is to make it big and another world class joint venture facility for which talks are underway with various European experts.

It is a matter of pride for everyone at ANU that we have set up truly a World Class Facility at Anu Worles Solutions Pvt. Ltd. - Unit-II in Sahibabad dedicated for 100% exports to Europe. The infrastructure and processes deployed in this facility facilitate to produce nearly "Zero Defect" delivery in record times for leading Fastener Groups across Europe.

I sincerely acknowledge the excellent relationship we have shared over the years and thank you for the patronage given to us to serve you. It will be my pleasure to hear your feedback at dbmaheshwari@anugroup.net.

Wishing you a Happy and Prosperous New Year 2017,

Warm Regards,
D.B.Maheshwari
Chairman

Get, Set, Go...!

ANU Group has added two new manufacturing facilities to cater to ever demanding requirements of its elite customers. Anu Worles Solutions Pvt. Ltd. (Unit-II) in Sahibabad is a unique Tungsten Carbide Dies facility in India having Europe like infrastructure with state of the art machinery like CNC OKUMA for optimized and efficient production of any complex profile with MAHR Contour Tracer to compliment the accurate measurement of forms. The facility is dedicated to supplies across Europe.



the second new unit has been set up in Ghaziabad that caters to various kinds of Steel Tooling and is in growing stage. Talks are underway for a Joint Venture with European experts for even further optimizing the output for customer benefit.

CELEBRATING 43 YEARS OF ENGINEERING EXCELLENCE

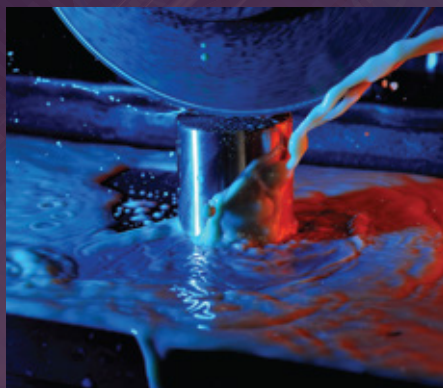
New Venture - Superior Steel Tooling!

At ANU Group, we always believe in the philosophy of "Go slow, but strive for perfection". Taking forward this core principle, we have set up a new facility for producing Steel Tooling in Ghaziabad with a modest starting, which we intend growing in coming years to reach a level similar to our other Tungsten Carbide Tooling production units.



Our Steel Tooling Range

Hex Trim Dies | K.O. Pin and Puch Pin | Round Trim Dies
Die Case | Punch Case | Hex Punch | Steel Dies
Hard Plate | Other Customised Tooling





OVER 300 CUSTOMERS ACROSS 25 COUNTRIES

Event Focus



WIRE SHOW IN DUSSELDORF, GERMANY IN 2016

ANU-WORLES exhibited its diverse product range at Wire Show in Dusseldorf in April 2016. Wire Show is one of the best platforms to meet existing and new customers and venture into new business opportunities. Like previous years, the show was a grand success seeing a footfall of key personnel of various important Fastener Groups across Europe and India.

Our Joint Venture between India and Spain (ANU-WORLES) makes us attractive for passing customers to stop by. A delight!



ANU-Worles at Wire Show 2016 in Dusseldorf

FORGETECH INDIA FORGE TECH 2016

ANU Group participated in ForgeTech India 2016, a conference-cum-exhibition meet for all those associated with forging. Association of Indian Forging Industry (AIFI) organized it in December 2016 at Hyatt Regency, Gurgaon. Forgetech India 2016 had presentation of articles on forging related subjects during the course of the technical sessions. Associated companies exhibited their products. It was an opportunity for all participants to interact with leading players of forging industry to observe the exhibits and enrich their knowledge on forging and emerging technologies.



Words of Wisdom

What you do has far greater impact than what you say. - STEVEN COVEY

Surround yourself with great people; delegate authority; get out of the way - RONALD REAGAN

Efficiency is doing the thing right. Effectiveness is doing the right thing. - PETER DRUCKER

Leadership is the art of getting someone else to do something you want done because he wants to do it. - DWIGHT D. EISENHOWER



METAL FORMING TOOLING SOLUTIONS
(Tungsten Carbide Dies, Tools & Wear Parts)

KENNAMETAL-ANU – A Strong Bonding!



Managing Director of Kennametal, India - Mr. B. C. Rao, visited Our Corporate Office At Ghaziabad On 6th December 2016 and thanked ANU Group for the impressive growth in Kennametal Business. He assured increased support & cooperation to our domestic and export units with world class carbides & services to meet ever demanding expectations of customers. He wished ANU Group all the success & prosperity in the years to come.

ANU Team

CORPORATE OFFICE

Anu Extrusions Pvt. Ltd.
(Ghaziabad)
A-2/60 & 61,
Site IV Industrial
Area, Sahibabad,
Ghaziabad-201010,
U.P. (INDIA)



D.B. Maheshwari
Chairman
dbmaheshwari@anugroup.net
M: +91 9810120085



Akhil Maheshwari
Vice Chairman
akhilmaheshwari@anugroup.net
M: +91 9810069252



Amit Maheshwari
Managing Director
amitmaheshwari@anugroup.net
M: +91 9810332732



Naresh Khorana
Group Director
nareshkhorana@anugroup.net
M: +91 9871016695

OUR MANUFACTURING FACILITIES IN INDIA



Ajay Kumar
Director
ajaykumar@anugroup.net
M: +91 9000977267

Anu Extrusions Pvt. Ltd.
(Unit-1)
2A, Type I, Industrial Estate,
Kukatpally,
Hyderabad-500072



Rahul Gupta
Director
rahulgupta@anugroup.net
M: +91 9910537276

Anu Worles Solutions Pvt. Ltd.
(Unit 1)
Plot No. 164, Anand Industrial Area,
Mohan Nagar, Ghaziabad-201007,
U.P.

Anu Worles Solutions Pvt. Ltd.
(Unit 2)
14/24, Site IV Industrial Area,
Sahibabad, Ghaziabad-201010, U.P.



Anurag Maheshwari
G.M. (Sales & Marketing)
anuragmaheshwari@anugroup.net
M: +91 9811043741

Anu Overseas Pvt. Ltd.
A-7/102, Electrosteel Compound,
South Side G.T. Road
Industrial Area,
Ghaziabad-201009, U.P.



M.K. Gupta
G.M. (Commercial)
mkgupta@anugroup.net
M: +91 9811077197

Anu Extrusions Pvt. Ltd.
(Unit 2)
A-2/60 & 61, Site IV Industrial Area,
Sahibabad,
Ghaziabad-201010, U.P.

EUROPE OFFICE

WORLES S.L.;
Passeig del Ferrocarril,
337 2-4; 08860
Castelldefels
(Barcelona) (SPAIN)



Geert Smet
Managing Director
geert@worles.com
M: +34 657875553



Javier Lucero
Technical Director
production@worles.com
M: +34 647353374