



METAL FORMING TOOLING SOLUTIONS
(Tungsten Carbide Dies, Tools & Wear Parts)



NEWSLETTER
Intouch
Issue 5

**METAL FORMING
TOOLING SOLUTIONS**
(Tungsten Carbide Dies,
Tools & Wear Parts)

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ANU MAJOR PRODUCTS



Fastener Industry

Dies and Punches for Multi Station Cold Formers
Dies with Straight Bore, Pointing, Double Pointing, Extrusion, Double Extrusion
Dies with profile like Hexalobular, Trilobular, Hexagon, 12 Point, Serration and specials
Collapsible Dies
Segmental Hex and Hexalobular Forming Dies
Trimming Dies in Carbide
Cut Off Quills, Knives
HSS Wafers
Customized Specials



Wire, Bar & Tube Industry

Wire, Bar And Tube Drawing Dies
Mandrels And Floating Plugs
Rectangular/Square/Hex/ Special Profile Draw Dies
Tools & Wear Parts For Welding Rod Industry
Deep Drawing Dies
Cone Rings And Wear Parts for Wire Drawing Machines
Customized Specials



Auto Industry

Cold Forging Dies For Auto Components
Hot & Warm Forging Dies
Hot Extrusion Dies for Non Ferrous Metals
Extrusion Die Assemblies
Spline Shaft Extrusion Dies
Burnishing Rollers
Brazen Cut-Off Knives & Cutting Dies for Bi-Metal Contacts
Swaging Dies
Wear Parts
Customized Specials

LEADERS OF TUNGSTEN CARBIDE DIES

From the Chairman's Desk



Welcome to this issue of "Intouch" Newsletter of ANU Group. I am grateful to all who read our newsletter and found items of interest and benefit to them.

2013-2014 was a significant milestone year for ANU Group, as we completed 40 years in the business of tungsten carbide dies & tools. I am extremely delighted and thankful to our elite customer fraternity who spared their valuable time to share the celebrations with us in New Delhi. It was very overwhelming to hear some wonderful appreciating words from the stalwarts of the industry.

Coincidentally, 2014 also marked the 40 years of association with Kennametal - our major raw material supplier; which reflects our core principle of loyalty towards our trusted supplier.

Future looks very bright and promising for India under the leadership of our new Prime Minister, Mr. Narendra Modi, whose vision states - "Make in India". Everyone is enthusiastic about Mr. Modi's boldness of vision and simplicity of communication. Though various

chambers of Industry have been talking of India becoming a manufacturing hub for a long time but it is a clear difference in quality of leadership now that makes us believe that India will emerge into a true manufacturing hub.

We are delighted that in our own small way, we are following the vision of "Make in India" and "Sell Across Globe". We have a Joint Venture (JV) with Worles S.L., a renowned name in Europe in the field of Tungsten Carbide Dies & Tools. The JV has a world class manufacturing setup in India for 100% exports to world through our office in Barcelona.

With positive sentiments across industry, we are further expanding our manufacturing facilities to stay upbeat with the increasing demands.

We will adhere to the broad vision of "Zero Defect" (in Quality) and "Zero Effect" (on environment) through our focus on sustainable technology through our collaborations with Japan, Germany and Spain.

I sincerely acknowledge the excellent relationship we have shared over the years and thank you for the patronage given to us to serve you. It will be my pleasure to hear your feedback at dbmaheshwari@anugroup.net.

Season's greetings and Best Wishes for prosperous times ahead!

Warm Regards,
D.B. Maheshwari
Chairman

Expansion at the Forefront

ANU Group is expanding its manufacturing capacities to cater to ever increasing demand both from Indian & European customer base. ANU Group's fifth manufacturing facility (Anu Worles Solutions Pvt. Ltd. II) is under construction in Ghaziabad, and should be fully operational in a year's time to cater to Western markets.



Proposed Anu-Worles Unit II

ANU Group - WORLES Joint Venture now has a new and much bigger Office in Barcelona. The Office has a qualified Commercial Department who can speak multiple languages to interact with customers across Europe. With extensive experience and professionalism, it is guaranteed that there is a seamless flow of supplies across Europe.



New office in Barcelona, Spain

FOR MORE INFORMATION
PLEASE CONTACT



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MANUFACTURING FACILITIES

Anu Overseas Pvt. Ltd. (Ghaziabad) Anu Extrusions Pvt. Ltd. (Hyderabad) Anu Extrusions Pvt. Ltd. (Ghaziabad)
Anu Worles Solutions Pvt. Ltd. (Ghaziabad)
(For 100% Exports)



CELEBRATING 40 YEARS OF ENGINEERING EXCELLENCE

OVER 300 CUSTOMERS ACROSS 25 COUNTRIES



FELICITATIONS



OUR ELITE CUSTOMERS



“ It’s a commendable achievement for a company to complete 40 years in the same business. I am delighted that we chose ANU Group as our Joint Venture Partners in India. ”

GEERT SMET
Managing Director
Worles S.L.



THE ANU TEAM



International Focus



WIRE SHOW
IN DUSSELDORF,
GERMANY IN 2014

ANU WORLES participated in Wire Show in 2014 in Dusseldorf, Germany. The show was a grand success and many serious visitors from Europe and USA took keen interest in ANU Worles Hi Tech Tooling.

ANU WORLES is geared up to participate in the Wire Show in 2016 and necessary bookings etc are underway.



ANU-Worles at Wire Show 2014 in Dusseldorf

40 years of association with Kennametal

The year 2014 was a unique landmark year wherein ANU Group of Companies also completed 40 years of their association with Kennametal India for sourcing their core raw material which is high quality tungsten carbide. Kennametal commemorated the landmark year by presenting a memento to the Chairman of ANU Group. With each other's support and cooperation, the association will further strengthen in the years to come towards total customer delight.



ANU Group Chairman with Kennametal M.D.

Words of Wisdom

The art of leadership is saying no, not yes. It is very easy to say yes. - TONY BLAIR

A good leader leads the people from above them. A great leader leads the people from within them. - M.D. ARNOLD

A good plan violently executed now is better than a perfect plan executed next week. - GEORGE PATTON

A good leader is a person who takes a little more than his share of the blame and a little less than his share of the credit. - JOHN MAXWELL