



NEWS LETTER

# Intouch

**METAL FORMING  
TOOLING SOLUTIONS**

(Tungsten Carbide Dies,  
Tools & Wear Parts)

**Highlights**

▶ Message from the Chairman

| Focus Area

| Towards Customer Delight

| Expansion Programme

Volume - 1 • Issue - 1

## MESSAGE FROM THE CHAIRMAN



We are proud to inform that we uniquely enjoy the benefits of both Japanese and German associations for the manufacture of carbide dies. With the help of latest German technical know-how, we have further upgraded our technology and manufacturing processes for superior performance.

'ANU' started its operations in the year 1973 in New Delhi, India as a manufacturer of Tungsten Carbide Dies, Tools and Wear Parts.

Owing to its own ambitious growth plans and ever increasing demands from various customers for shortest delivery periods with ZERO defect products, 'ANU' has grown multifold into one of the largest Tooling Solutions Provider for Metal Forming Applications.

'ANU' today is an Internationally recognized name in the manufacturing of High Quality Tungsten Carbide Dies & Tools having three fully equipped manufacturing facilities in India at Delhi, Hyderabad and Ghaziabad.

We are always open to new ideas, new challenges and increased business opportunities. Through our newsletters, we will stay in touch and keep you updated with the latest developments for your benefit. We will be grateful for your inputs or comments on our newsletter communication effort.

In the end, we take this opportunity to sincerely thank our customers for the excellent business relationship we have shared over the years.

Seasons Greetings & Best Wishes for a Happy and Prosperous New Year,

Sincerely,

**D.B.Maheshwari**  
Chairman.



## ANU TUNGSTEN CARBIDE TOOLING FOR VARIOUS INDUSTRY SEGMENTS

- FASTENER INDUSTRY
- WIRE, BAR & TUBE INDUSTRY
- AUTO COMPONENTS
- BEARING INDUSTRY
- BATTERY INDUSTRY
- ELECTRICAL INDUSTRY
- ELECTRONICS INDUSTRY
- GENERAL ENGINEERING

## OUR NEW FACTORY



ANU OVERSEAS PVT. LTD.  
AT SOUTH SIDE OF  
G.T. ROAD INDUSTRIAL AREA,  
GHAZIABAD, UTTAR PRADESH.

(TO BE OPERATIONAL BY DECEMBER 2008)



## METAL FORMING TOOLING SOLUTIONS

(Tungsten Carbide Dies, Tools & Wear Parts)

### FOCUS AREA

#### TOOLING FOR FASTENERS

##### TUNGSTEN CARBIDE

- DIES & PUNCHES FOR BOLT & NUT FORMER
- SEGMENTAL HEX FORMING DIES
- CUT OFF QUILLS, KNIVES & BRAZED CUTTERS
- HSS WAFERS / DIE CAPS
- SPECIAL PROFILE DIES
- CUSTOMIZED SPECIALS



FASTENERS



ANU TOOLING

#### TOOLING FOR WIRE, BAR & TUBE DRAWING

##### TUNGSTEN CARBIDE

- MANDRELS & FLOATING PLUGS
- RECTANGULAR/ SQUARE/ HEX/ SPECIAL PROFILE DRAW DIES
- TOOLS & WEAR PARTS FOR WELDING ROD INDUSTRY
- CONE RINGS & WEAR PARTS FOR WIRE DRAWING MACHINES
- CUSTOMIZED SPECIALS



WIRE, BAR & TUBE



ANU TOOLING

#### TOOLING FOR AUTO COMPONENTS

##### TUNGSTEN CARBIDE

- COLD FORGING DIES FOR AUTO COMPONENTS
- HOT & WARM FORGING DIES
- HOT EXTRUSION DIES FOR NON FERROUS METALS
- SWAGING DIES
- WEAR PARTS
- CUSTOMIZED SPECIALS



AUTO COMPONENTS



ANU TOOLING

# Intouch



**ANU AT WIRE SHOW,  
DÜSSELDORF, GERMANY**



## **ANU AT WIRE SHOW, DÜSSELDORF, GERMANY**

ANU participated at Wire Show from March 31st to April 3rd 2008. The Show was a grand success. Many serious visitors from U.S.A., Europe & South East Asia visited our stall & took keen interest in ANU Hi-Tech tooling. Some of them have already become regular customers.

## **EXPANSION PROGRAMME**

ANU Extrusions is doubling its capacity adjacent to its existing premises. The new facility will be operational by 2nd quarter of year 2009. The increased capacity will be dedicated to key international customers.



**ANU EXTRUSIONS'  
UPCOMING FACTORY AT  
SITE IV, INDUSTRIAL AREA,  
GHAZIABAD**



**GERMAN TECHNOLOGY SHARING  
AT ANU EXTRUSIONS, GHAZIABAD**

## **TOWARDS CUSTOMER DELIGHT**

ANU Group has recently joined hands with renowned German Metal Forming Tool manufacturer for further upgradation of technology for superior performance. The agreement was signed at Hotel Le Meridien, New Delhi in August 2008.



## **WORDS OF WISDOM**

Honest disagreement is often a good sign of progress.

We must be the change,  
we wish to see in the World.

— MAHATMA GANDHI



## METAL FORMING TOOLING SOLUTIONS

(Tungsten Carbide Dies, Tools & Wear Parts)

### WHY "ANU" IS A PREFERRED SUPPLIER?

- World-class quality at competitive prices.
- Three State-of-the-art manufacturing facilities at Delhi, Hyderabad and Ghaziabad.
- ISO 9001:2000 company delivering goods & services of highest standards.
- Multifaceted blend of advance Japanese & German Technology with excellence of Indian management practices & the skills of best workforce from India.
- Prompt response to customer's application specific issues through country-wide network.
- Buyers' trust & confidence in highly dedicated employees, Products & Services.
- ANU belief in "Customer Success" through focused team efforts.
- Delighted customers within India, Europe, South East Asia & USA.



### TOP MANAGEMENT TEAM



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