

50 YEARS OF
EXCELLENCE

ANU Group
1973-2023







Anu Group is a leading manufacturer and exporter of extremely high precision Tungsten Carbide Dies & Steel Tools.

These tools are used in various applications including Cold, Warm & Hot Forging; Wire, Bar & Tube Drawing and Powder Compacting. ANU brings with it a special asset that reflects leadership with trust, confidence, and competence making it the most dependable and preferred partner for tungsten carbide dies and steel tools worldwide.





The Road to 50

1973-2023

1973



Inception of
ANU Group
in New Delhi

1985



Technical
collaboration
with **Fuji Dies,**
Japan for cold
heading dies
and tools

2005



Inception of second unit of
Anu Extrusions Pvt. Ltd. in
North India

1981



Inception of **Anu Extrusions**
Pvt. Ltd. in Hyderabad
to cater to South India

1997

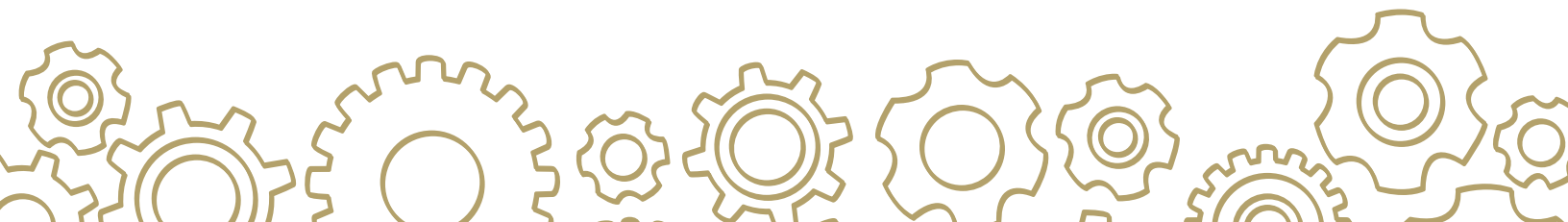


Inception of **Anu Overseas**
Pvt. Ltd. in North India to cater
to the fastener industry

2008



Collaboration with German
experts for upgradation of
technology





Inception of first 100% export unit of **Anu Worles Solutions** in North India

ANU Group enters into a **Joint Venture with Worles S.L., Spain** for export of Tungsten Carbide Dies & Tools

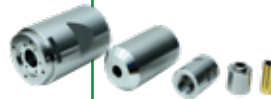
2012



2019



Inception of **Anu Worles Tech Pvt. Ltd.** in North India for 100% export of Steel Tools



50 YEARS OF EXCELLENCE

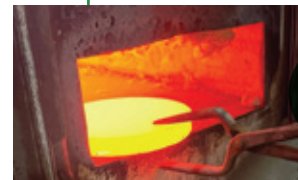
ANU Group
1973-2023

2023

Inception of second 100% export unit of **Anu Worles Solutions** in North India

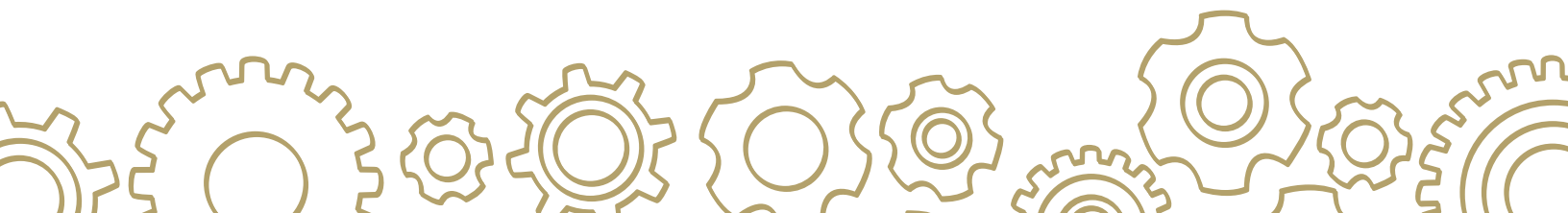
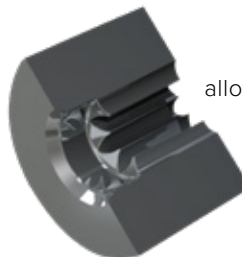


2016

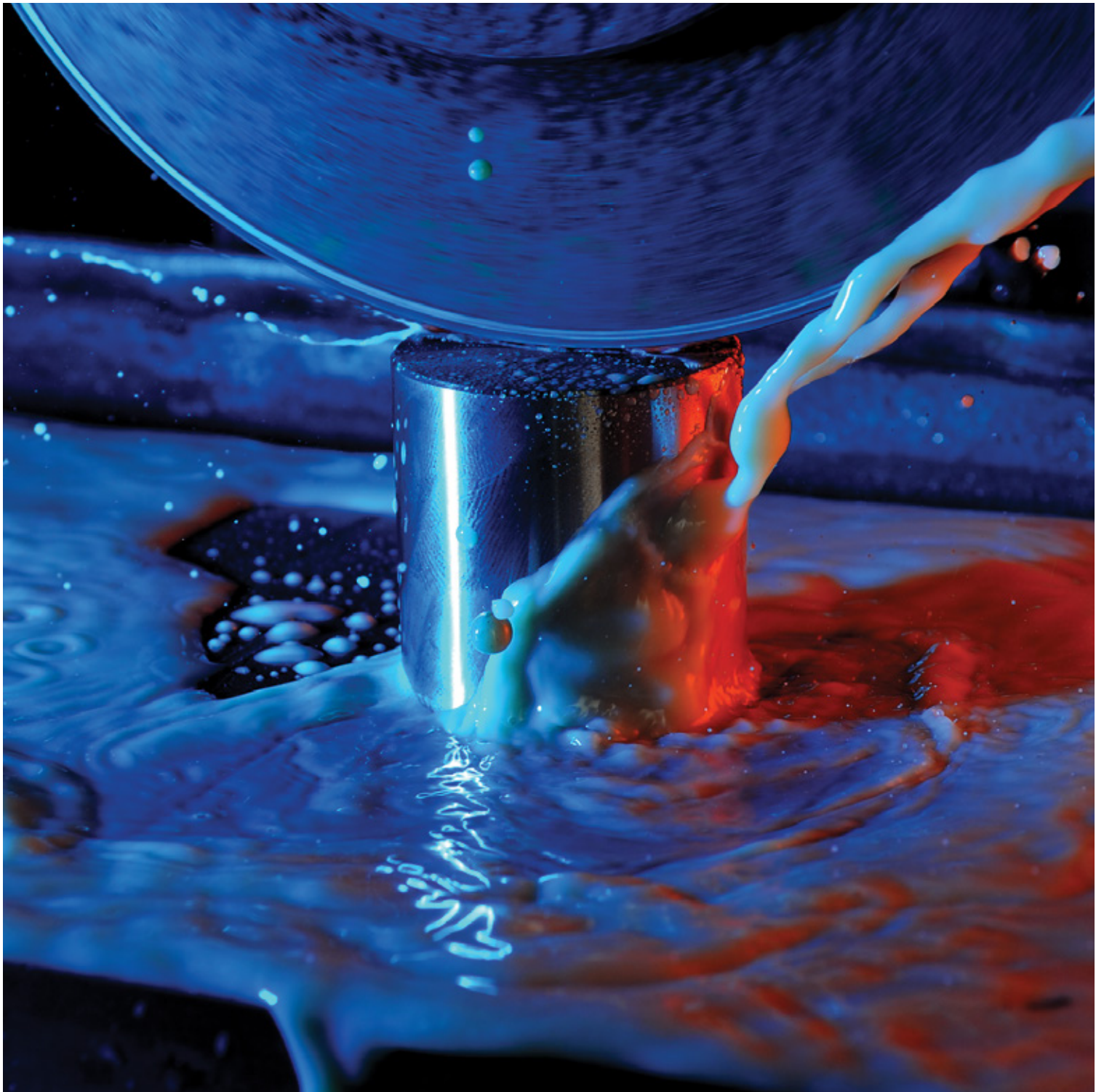


2021

Diversifies into copper alloys with the inception of **ANU Carbex Pvt. Ltd.**









Leading the way

ANU's Management Team



When it comes to age, humans and organizations show similar signs. They both develop a sense of maturity, stability, a perfect blend of experience and risk-taking ability along with a set of reliable friends and an evolved vision! Of course, organizations have a much longer life-span, and its people and associates can keep it young forever!

Heartiest Congratulations to Team-ANU and all our stakeholders on this momentous occasion of ANU Group completing 50 years in the year 2023.

There is a lot to reminisce upon our long and satisfying journey. What stands out distinctly is our core philosophy that continues to strengthen – **“To keep pushing the boundaries to surpass customer expectations”**.

We promise to continue adding value to your business. Thank you again, for your confidence in us!

D.B. Maheshwari

Chairman





Akhil Maheshwari
Vice Chairman & MD



Amit Maheshwari
Managing Director



Ashok Kumar
Director



Ajay Kumar
Director



Rahul Gupta
Director



Naresh Khorana
Group Director



Anurag Maheshwari
Director - Sales



Vikas Maheshwari
Director - Operations



Geert Smet
Foreign Director



Javier Lucero
Foreign Director



Gorka Cuevas Ettcheto
Foreign Director



SOLUTION

PROBLEM



Troubleshooters

We are Solution Providers

1

Hi-Tech Traceability

With a qualified IT team at ANU, we have deployed latest in house ERP system for tracking “Real Time Status” and “Traceability” of every product manufactured at ANU.

2

Optimal Solutions

Through our continuous interaction with the world's leading Tungsten Carbide and Steel manufacturers, we provide optimal solutions for the most demanding heading and wear applications.

3

Large And Hi-Tech Machine Park

We bring to you a synergy of best technology and years of experience that helps us select the best machines and raw material to produce the best product. Our multiple manufacturing facilities makes us reach out to your multiple manufacturing facilities across the globe.

4

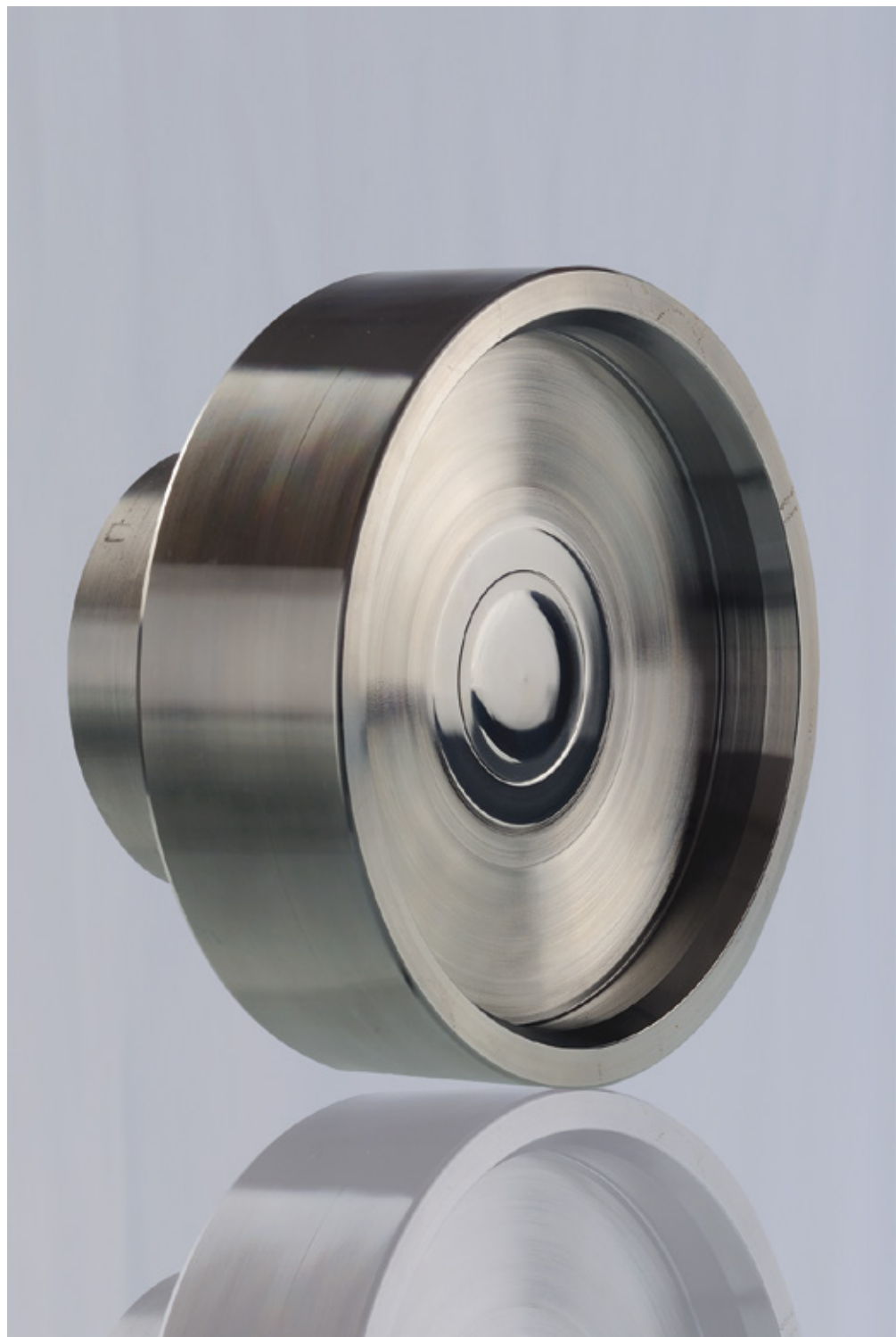
Reinvestment In Technology

Our continuous re-investments in Hi-Tech Machines, Latest Technology and Training and learning of people, makes us a consistent and dependable choice for quality products.

5

Training at Heart

ANU Group regularly conducts Technical Seminars at customer premises to improve their efficiency for productive use of Tungsten Carbide Dies & Steel Tools.







Quality Management

Consistent quality and
on-time delivery

Our customers expect a high level of quality, precision and reliability from our products. Consistent quality and on-time delivery are the prerequisites for a long term partnership. Every process follows ISO certified quality management systems.





Stringent Quality Checks

Each and every part supplied by ANU goes through stringent quality checks using the best Quality Control equipment like Coordinate Measuring Machine (CMM), Contour Tracer and other Vision measuring equipment.

Best Quality Tungsten Carbide and Steel

The heart of a product is the raw material and the process used to convert it to a finished product. In all the years since our inception, At ANU, we are determined to use the best quality Tungsten Carbide and Steel to produce the best quality tools for our customers.



Over four decades of association between
Anu and Kennametal



A Global Company

that offers exemplary customer service

We bring you a synergy of best technology, years of experience, and the best raw materials for long tool life. Our joint venture with Spain's leading tool manufacturer, Worles S.L., allows us to reach out to your multiple manufacturing facilities. Because of our investment capability, we can grow with you at your pace. ANU Group's years of experience and WORLES' Superior Technology provides numerous benefits to all customers worldwide.











Sustainability

Commitment to the environment



ANU is committed
to **reduce the hazardous
effects of manufacturing**
on the environment.

To this end, we follow many sustainable
practices to make our planet more livable.





Reduce
Water Usage



Encourage Use Of
Eco-friendly
Vehicles



Tree Plantation
To Reduce Carbon
Dioxide Emissions



More Virtual
Interactions



Building Energy
Efficient Sites



Recycling Of Plastics
And Reusable Packaging
Solutions



Reduce
Paper Usage



Eco-friendly
Waste Management



Order-Number	Qty
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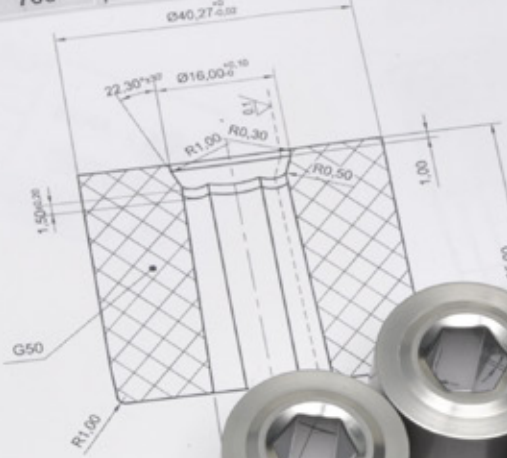
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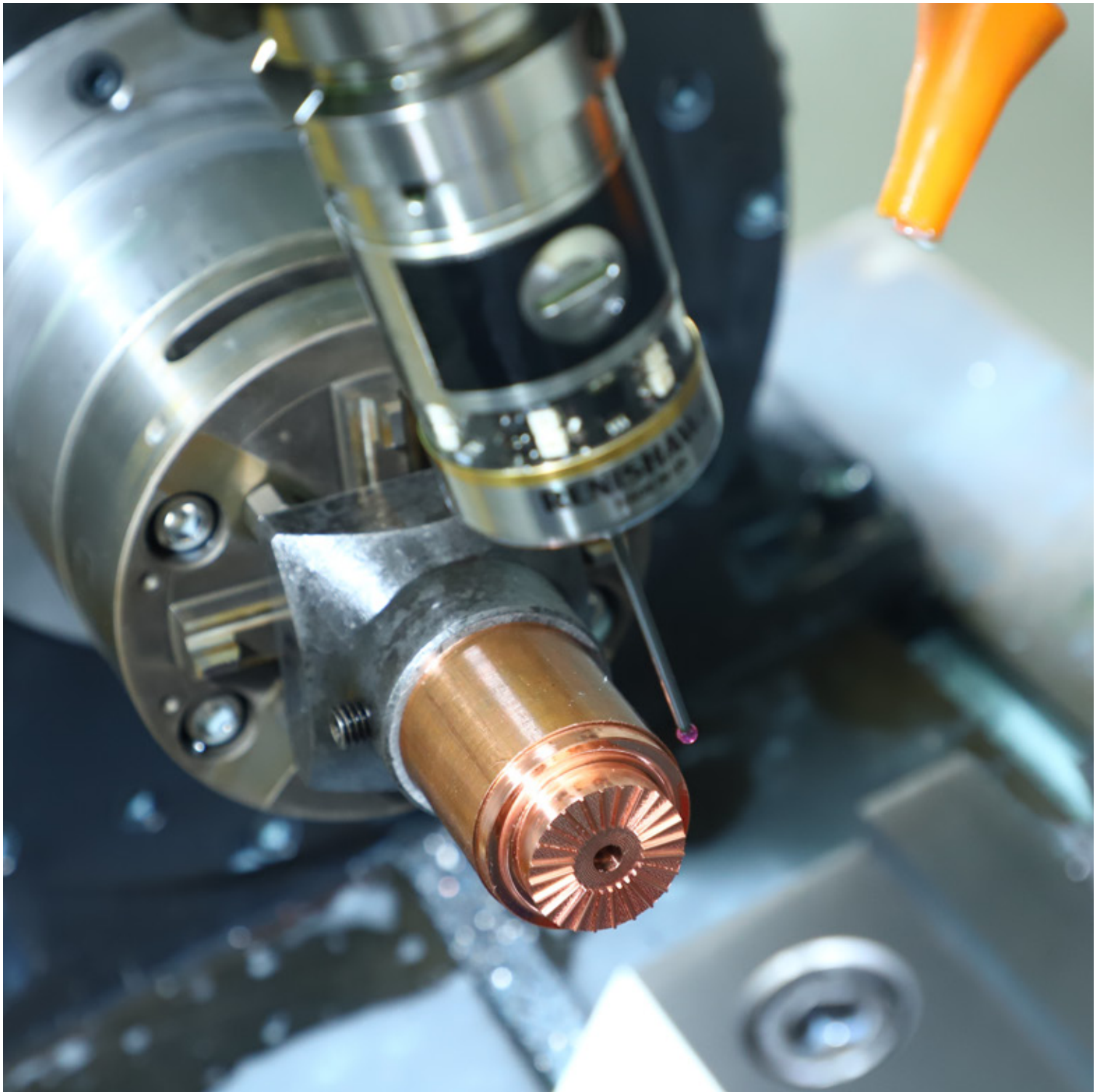
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PARÇALI ALT KİTİ

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24.05.2012	

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SCALE





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